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**ATM LEADER DIEBOLD FIRST TO OFFER PRE-PAID GIFT CARD
TECHNOLOGY FROM BETTER ATM SERVICES**

MESA, Arizona, October 3, 2007 -- Better ATM Services, a company with patented technology that enables the dispensing of prepaid gift cards from ATMs, announced today that ATM manufacturer and industry leader, DIEBOLD, Inc. of Canton, Ohio, will be the first certified to best offer this groundbreaking new technology. After several months of testing, Better ATM Services has certified that DIEBOLD ATMs can dispense Better ATM's specified media cards using existing equipment with no add-on devices. This means that the new technology enables existing ATM machines to dispense prepaid cards to their customers through offered cash trays.

According to DIEBOLD, Inc. Senior Vice President, Chuck Ducey, "Better ATM Services' technology breathes new life into older, existing ATM's and ushers in a new era for the ATM industry. DIEBOLD is proud to be the first manufacturer to be certified to offer this opportunity to its customers.' Better ATM Services' technology runs on all iX, I, Opteva DIEBOLD equipment.

"We are honored to have an industry leader like DIEBOLD on our team at this early stage of the marriage of two industries – the ATM and prepaid industries. Better ATM Services' technology will enable ATM Independent service organizations (ISO) as well as financial institutions to expand their business with our new offering," says Thomas E. Honey, Better ATM Services' Chief Development and Marketing Officer and payment processing industry veteran and former VISA executive.

Today, the only way to buy a prepaid gift cards is in-store over-the-counter, online, or on a J-hook rack at merchant locations.. Better ATM Services' technology enables a more secure, efficient, and profitable way to distribute prepaid gift cards.

Better ATM Services' officials are in active discussions with other ATM manufacturers, but the company has limited participation during the Charter Commitment Period ending June 2008.

Better ATM Services recognizes the fact that the vast majority of off-premise ATMs on the market, today, are single cassette machines. While these ATMs could be used exclusively for dispensing prepaid cards, the greatest opportunity for a merchant's ATM is to dispense both prepaid cards and cash. Better ATM Services plans to help expand multi-cassette capable machines to promote adoption and expanding the capability of ATMs to dispense multiple kinds of prepaid cards.

About Better ATM Services' Pre-Paid Dispensing Technology

Better ATM Services' cards are contained as a single panel of three panels on a "card sheet." The card sheet has approximately the same dimensions of larger foreign currencies like the Danish Kroner. ATM cassettes accommodate currency of various sizes that can accommodate Better ATM Services' card sheet dimensions. Early testing with two industry leading ATM manufacturers' equipment has proven that the card sheets can be easily retrieved and dispensed.

About The Prepaid Gift Card Industry

Prepaid, stored value cards are a recent phenomenon in America and are spreading rapidly around the world. Gift cards make up the largest segment of prepaid cards and are a more convenient gift alternative to manage ongoing purchases without being limited to the amount of cash a consumer carries. The TowerGroup estimates that approximately \$80 billion was spent on such cards in 2006 equating to an estimated 4.3 billion cards. Industry experts forecast the overall amount of prepaid card sales to more than double this year.

About Better ATM Services

Better ATM Services (BATM), a Mesa, Arizona-based company, supplies patented technology that enables an ATM to dispense prepaid gift cards like currency. Technology enabled ATMs dispense the prepaid cards via the ATM's cash tray using the machine's existing dispensing mechanisms. BATM licenses its technology to both ATM and prepaid card industry participants to provide a more secure, convenient, and profitable distribution option with additional revenue opportunities. Importantly, BATM's pioneering technology assures continued operation within existing industry infrastructures and pricing models. Better ATM Services' customers include ATM manufacturers, ATM driver processors, ATM merchant card processors, and independent sales organizations (ISO's). Better ATM Services' patented technology is debuting in five greater Phoenix area restaurants and at the upcoming ATM Debit Forum 2007 in Carlsbad, CA October 3-5, 2007. For more information, please visit www.betteratm.com or contact info@betteratm.com.

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